

EDEX 2019
SPONSORSHIP PACKAGES

Why Sponsor ?

Event sponsorship is the key to powerful marketing, putting your business front and generating strong leads. EDEX, the ingenious national event, gathers top university and school representatives, new education technologies, with direct interaction between educational institutions delegates, students and undergraduates, giving visitors the ultimate up to date experience and knowledge of the latest innovations with several hands-on activities. As a sponsor, you will be able to connect with your target market and acquire new customers, during and after the event.

Onsite Event Branding

As an onsite event sponsor, your company logo will be strategically placed in order to ensure high exposure and visibility throughout the whole event. Sponsor's Logo printed on at least 1000 lanyards carrying tenants' badges during the 4-day event. Highly successful social media campaign, prior to and during the event, reaching the audience in an impactful and effective way.

Event Guide Advertising

The event guide, with more than 20,000 copies distributed for free at the main entrance, is the reference and most powerful tool that provides visitors the necessary information about all the participants in the exhibition, as well as offering a variety of advertising inside pages.

Zone Branding

Connecting and engaging with visitors to drive awareness and build loyalty, a great way to maintain your unique brand in a crowded and competitive environment: Large banners at the main entrance of the event and near the registration areas. Gaining valuable exposure in our academic conferences, the perfect spot to display your logo, where keynote speakers bring together different perspectives in Education, Learning Technology, IT & Digital world.

Sponsorship – Event Branding



Platinum (\$30,000)

- Brand Logo in Big Conference
- Brand Logo on all available promotional material, as **Partner**
- “60 sqm” exhibition space
- Print Ad in the cover catalogue
- Inside Ad in the event guide
- Native article
- Banners (Main Entrance, ...)
- Social Media Campaign
- Sponsor’s Logo printed on lanyards
- Possible product placement



Gold (\$20,000)

- Brand Logo in Small Conference (Agora)
- “40 sqm” exhibition space
- Print Ad in the cover catalogue
- Native article
- Banners (Main Entrance, ...)
- Social Media Campaign



Exhibitor

\$ per space